

Real-world literacy that inspires thinking

THE DAY
REAL WORLD LITERACY

The Day transforms reading with stories that matter, engaging even the most reluctant learners through topical, real-world journalism that sparks curiosity and deep thinking.

Connecting classroom learning to the world outside.

- A digital EdTech literacy resource in 800 schools in the UK and Internationally.
- Helping over **1 million students** read, think and question with confidence.
- Building the critical skills that shape informed, resilient global citizens.

Why schools choose The Day

Whole-school engagement

Short, high-interest, daily hand written current affairs articles.

Close literacy gaps

Accessible, scaffolded articles support exam success across subjects.

Stretch high achievers

Rigorous, thought-provoking content develops analysis and critical thinking.



Student Impact from India

“ Students are more informed, more curious, and more willing to engage with complex or controversial ideas respectfully. ”

Tanwinder Jareth
Middle School Coordinator,
Pathways School Gurgaon

The Day provides context for discussions and debates. It covers major news and is mapped with curriculum subjects, making it easy for any teacher to use.

Vandana Gambhir, Head of Library, Pathways

Using The Day has been transformative. It connects learning to the real world in student-friendly language that is accessible and engaging.

Pooja Jain, PYP Teacher, Pathways School Noida

“ The articles spark curiosity and become powerful provocations that lead to deeper thinking and meaningful exploration. ”

Surya Isar Chibber
PYP 4 Home Room Tutor,
Pathways School Gurgaon

“ Students are questioning sources more thoughtfully and expressing their ideas with greater clarity. ”

Debina Roy
MYP Individuals & Societies Coordinator,
Pathways World School Gurgaon

